

Xcelus, LLC Launches Digital Marketing Solutions Website - www.XcelusStudios.com



Released on: February 12, 2008, 7:44 am

Press Release Author: **Todd R. Corbett** / [Xcelus, LLC](http://www.Xcelus.com)

Industry: [Marketing](#)

Press Release Summary: PROVO, UT – February 12, 2008 - In response to our customers and due to an increasing demand from marketing departments, Xcelus, LLC is launching www.XcelusStudios.com. This new web site showcases Xcelus' marketing communication capabilities using video, flash, animation, 3D, podcasting and scriptwriting.

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*"Training solutions and marketing solutions are very similar, they are both focused on changing behaviors", said **Todd R. Corbett, President of Xcelus, LLC.** "Xcelus Studios will focus on marketing solutions such as corporate videos, product videos, podcasts and broadcast commercials to influence buying behaviors".*

Xcelus' strength as a leader and innovator with training solutions uniquely positions **Xcelus Studios** to develop digital marketing solutions so companies can acquire new business and increase sales.

Xcelus' team of experts is comprised of specialists in marketing, video, audio, animation, 3D, programming, and scriptwriting.

Headquartered in Provo, Utah, **Xcelus, LLC** serves clients in nationally as well as in Utah. For further information on **Xcelus**, please call 801-224-0071 or visit www.XcelusStudios.com.

**Capture Your Imagination with Xcelus Studios.
Become Innovators not Imitators.
We won't let you settle for Media-ocrity.**

Web Site: <http://www.XcelusStudios.com>

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