

Training Resource Focuses on New Look

Focus My 
Training



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Press Release Summary: One of North America's most comprehensive training resources is getting a makeover. Focusmytraining.com, the one stop shop for professional and personal training information, is unveiling a new look this week.

Press Release Body: Langley, BC – [February 25, 2008] – One of North America's most comprehensive training resources is getting a makeover. **Focusmytraining.com**, the one stop shop for professional and personal training information, is unveiling a new look this week. Available at <http://www.focusmytraining.com> the site offers visitors news & views, training articles, links to training products and services, information on upcoming events and an onsite search engine.

*"I've changed the look of the site to focus more on the primary interests that people are searching for when they want training information," explains **site owner Rick Boklage**, "Returning users will notice there's now a greater emphasis on News & Views on each of the topic pages."*

Focusmytraining.com's News & Views is updated regularly and covers current events in the training industry such as regulation changes, new products and the latest training technology. It also examines current trends in education by highlighting unique and

unusual training opportunities or methods that are currently being employed in North America.

"The new site should have something for everyone," says Boklage.

Currently Focusmytraining is looking for companies and individuals to advertise on the site as well.

"Visitors to our web site are looking for training information. What this means to advertisers is highly targeted potential customers viewing their products or services," explains Boklage, *"Anyone who offers a training related product or service can advertise on topic specific pages using various banner formats."*

For more information on the site's advertising options and rates visit <http://www.focusmytraining.com/advertise.php>.

Businesses are also invited to list their seminars, trade shows, or classes in **Focusmytraining.com**'s upcoming events section and submit training related articles free of charge.

Focusmytraining.com divides training into eight key categories; animal, business, career, computer, personal, safety, and sports training, and a special category for training institutions which offers information on both online and on-campus programs.

Each of the core topics is broken down even further to provide more specific pages where users can find information on anything from football to real estate, or HVAC training. These specific pages explain what's involved in the training, how a beginner can get started, what they should look for and where to find it.

People looking to get started in a new career can benefit from visiting **FocusMyTraining.com** as can employees who need to obtain further training to advance in their current job. **Focusmytraining.com** also has a wealth of information for people planning to embark on a new hobby whether it be running a marathon for charity, teaching a dog to fetch, or playing their first game of golf.

Web Site: <http://www.focusmytraining.com>

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