

Popular Local Search Portal FoundLocally.com Launches Toronto community websites



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Press Release Summary: FoundLocally.com Media Inc. [FoundLocally.com] has just added detailed local coverage for Toronto with 5 new sites for Toronto, North York, Etobicoke, Scarborough, and the York Region.

Press Release Body: **FoundLocally.com Media Inc.** [[FoundLocally.com](#)] has just added detailed local coverage for Toronto with 5 new sites for Toronto, North York, Etobicoke, Scarborough, and the York Region. The 8-year-old company now has 31 sites across Canada from Victoria, BC to St John's, Nfld which already attract 15 million visitors a year.

FoundLocally's five separate sites provide community information based on the way people live, work, and play, without the traditional media focus on downtown business, sports, and arts. These complement sites launched over the past year for surrounding communities including Oshawa-Durham, Mississauga-Brampton, Oakville-Burlington, Hamilton, as well as Niagara Falls, Barrie-Muskoka and Kitchener-Waterloo.

NEW

TORONTO

SITES:

<http://Toronto.FoundLocally.com>

<http://NorthYork.FoundLocally.com>

<http://Scarborough.FoundLocally.com>

<http://Etobicoke.FoundLocally.com>
<http://York.FoundLocally.com>

CLOSE-BY

<http://Oshawa.FoundLocally.com>
<http://Mississauga.FoundLocally.com>
<http://Oakville.FoundLocally.com>
<http://Niagara.FoundLocally.com>
<http://Barrie.FoundLocally.com>
<http://Kitchener.FoundLocally.com>

COMMUNITIES:

Each <http://FoundLocally.com> portal site provides comprehensive community information for locals and new residents, including travel, entertainment, shopping, neighborhoods, sports, education and government. There are typically about a thousand pages of information, pictures and maps, along with popular resources like weekly ski reports and one-click movie showtimes. FoundLocally has become excellent trip planning resource for business and leisure travelers.

Each FoundLocally.com site's community directory allows visitors to search for businesses by name, category, or address. All businesses and community groups may add themselves to **FoundLocally's** free community directory. Organizations adding and updating their listings to provide descriptions, contact details and web links. Especially welcome are small businesses, run from a home phone or cell phone and typically excluded from the phone company directory. Many **FoundLocally** listings are for businesses without a website, also ignored on global search engines. Once registered, businesses and organizations can freely post jobs, events, sales & coupons) and news. Toronto area businesses may add themselves at **Toronto.FoundLocally.com** by clicking on "**Free Listings**" to go to <http://Toronto.FoundLocally.com/General/FreeListings.htm> **FoundLocally** earns its revenues from traditional web "**banner advertising,**" which supports the free community directory.

A new JUMP! Feature makes it easy for consumers to view matching information in adjoining communities. This works for editorial content, as well as for business searches.

ABOUT

<http://FoundLocally.com/> [**FoundLocally.com Media Inc.**] is a Calgary-based company that creates community information portals, and provides web design and web marketing services. It also runs

FOUNDLOCALLY.COM

TransCanadaHighway.com (about travel along the world's longest highway), and MovingInCanada.com (about relocations & real estate). The **FoundLocally** web sites are represented nationally by [24/7 Canada](http://247Canada.com), the nation's largest interactive ad agency. The company was recently (October, 2007) featured in an Alberta Venture magazine article "**Battle of the Digital Directories**".

Communities now covered by **FoundLocally.com** include: Victoria, Greater Vancouver, Fraser Valley, Okanagan-Shuswap, Banff & The Rockies, Calgary, Edmonton, Saskatoon, Regina, Winnipeg, Thunder Bay, Sault Ste Marie, Sudbury, Barrie-Muskoka, Kitchener-Waterloo, Niagara Falls, Hamilton, Oakville-Burlington, Mississauga- Brampton, Etobicoke, North York, Toronto, Scarborough, York Region, Oshawa-Durham, Ottawa-Gatineau, Fredericton, Charlottetown, Halifax, and St John's.

Web Site: <http://www.FoundLocally.com>

Contact Details: Mark Ruthenberg, FoundLocally's General Manager at (403) 245-2194 or by email at mark@FoundLocally.com or Lucas Steinman, Manager, Affiliate Relations & Marketing, 24/7 RealMedia Inc. 416-966-2542 x223 or by e-mail at Lucas.Steinman@247Canada.com