

Blackout dates no more. Hilton HHonors opens up the calendar for all members



Points & Miles® & No Blackout Dates.

Only Hilton HHonors >



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Press Release Summary: HHonors becomes the only guest loyalty program to offer members both points & miles and no blackout dates with no capacity controls

Press Release Body: The **Hilton Family of Hotels** has announced **No Blackout Dates** for all members of its **HHonors guest reward program** beginning in February. As long as a standard room is available, members will be able to confirm that room using their **HHonors** points at more than 2,900 Hilton Family hotels worldwide.

*"Our goal is always to make traveling easier for our guests, and **No Blackout Dates** is a significant way to offer our loyal members more flexibility to use their points on their schedule," said **Adam Burke, senior vice president of customer loyalty for Hilton Hotels Corporation**. "Members have always considered **Points & Miles** a highly valuable benefit that distinguishes us from the competition, and combining this unique offering with **No Blackout Dates** reinforces [HHonors](#) as the world's most rewarding and flexible [hotel loyalty program](#)."*

Unlike some other hotel loyalty programs:

- **HHonors program** has no capacity controls. All standard rooms are available for rewards, not just a limited number each night.
- **HHonors** does not require additional points to avoid blackout dates. Some hotel programs black out reward rooms and require their customers to redeem significantly more points to bypass those blackouts.
- With **HHonors**, there are no exceptions. Every **Hilton Family hotel** worldwide offers **No Blackout Dates**. Some competitive programs exclude selected properties.

Hilton HHonors remains the only hotel loyalty program that offers guests the ability to earn both **Points & Miles** for the same stay at more than 2,900 hotels worldwide. Other global programs require members to choose between hotel points OR airline miles, while **HHonors** members enjoy the benefits of both currencies. Members also enjoy multiple ways to earn **Points & Miles**, offering more flexibility and a faster way to earn **HHonors rewards**.

Hilton HHonors membership, earning of [Hilton HHonors Points & Miles](#), and redemption of points are subject to HHonors Terms and Conditions.

About The HHonors Program
Hilton HHonors is a guest reward program that gives frequent travelers a faster way to earn the rewards they want most. Enrolled members can [Double Dip](#) to earn **HHonors** points and airline miles for the same stay, at nearly any rate, at more than 2,900 participating **Hilton, Conrad Hotels & Resorts, Doubletree, Embassy Suites Hotels, Hampton Inn, Hampton Inn & Suites, Hilton Garden Inn, Hilton Grand Vacations, Homewood Suites by Hilton and The Waldorf=Astoria Collection** hotels around the world.

Due to the tremendous flexibility, generosity and value offered by **HHonors** program features, as well as the many attractive promotions that **HHonors** offers each year, the program has been recognized with numerous travel industry awards.

Membership in **HHonors** is free.

Hilton Hotels Corporation is the leading global hospitality company with more than 2,900 hotels and 480,000 rooms in 76 countries and territories, including 100,000 team members worldwide.

The More than 2,300 hotels are owned, managed or franchised in North America with company owns, manages or franchises a hotel portfolio of some of the best known and highly regarded brands, including **Hilton, Conrad Hotels & Resorts, Doubletree, Embassy Suites Hotels, Hampton Inn, Hampton Inn & Suites, Hilton Garden Inn, Hilton Grand Vacations, Homewood Suites by Hilton and The Waldorf=Astoria Collection.**

The following service marks are owned by Hilton Hospitality, Inc.: Hilton, Doubletree, Embassy Suites Hotels, Hampton Inn, Hampton Inn & Suites, Hilton Garden Inn, Hilton Grand Vacations Club and Homewood Suites by Hilton and The Waldorf=Astoria Collection. Conrad is owned by Conrad Hospitality, LLC.

Web Site: <http://hhonors.hilton.com/en/hhonors/index.jhtml>

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